

# ADITI

## COMUNICATION DESIGNER

My practice takes a holistic approach, driven by a passion for creative communication. I continuously explore new skills and have experience in Typography, Type Design, Branding, Publication Design, Information Design, Product Design, and Illustration.

## CONTACT

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## EDUCATION

### L.P.S PUBLIC SCHOOL

Lucknow

Humanities with Economics

### NATIONAL INSTITUTE OF DESIGN

Andhra Pradesh

Communication Design

Batch 2021-2025

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## EXPERIENCE

### CELERARE

09. 2021 - 12. 2021

*Design Intern*

Designed, illustrated wedding cards for different ethnicity groups.

### START UP NAUKRI

2022- 2023

*Product Design Intern*

Worked on website prototype for Compare my EV and brand identities for various firms.

### FAT FROG

01. 2024 - 03. 2024

*Graphic Design Intern*

Worked on developing and expanding brand identities

### MAROOF CLUMEN

05. 2024- 06. 2024

*Graphic Design*

Worked on designing documents.  
(documenting his process)

### AROMIQ

04 .2024- 09.2024

*Graphic Design*

Worked on developing brand identity and packaging design for various products.

### EK TYPE

2024

*Graphic Design*

Researched on Telgu hand painted signs, designed calendar and specimen sheets.

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## INITIATIVES

Worked on Chitrakatha website  
[www.chitrakatha.space](http://www.chitrakatha.space)

Worked on College publication  
Dejiner Log

## SKILLS *Extensive working knowledge of:*

Illustrator, InDesign, Photoshop, Figma, Premiere Pro, Audition, Blender, After Effects.